

Knight News from the Dahlkemper School of Business Graduate Programs

Dr. Barbara Manko, Teaching Assistant Professor, Master of Business Administration

Dr. Manko joined the MBA program this year as the MBA-BA has seen record enrollment over the last 3 semesters. She has taught both undergraduate and graduate students for over 19 years, in traditional, online, and hybrid settings. Prior to her appointment at Gannon, she taught courses in analytics, business management, digital marketing, technology, communication and at Penn State University, Clarion University, Chatham University graduate programs, and Point Park University's School of Business.

Her pending publication, "How Use of a Smartphone App in Digital Marketing Can Improve Any Business's Bottom Line" has been accepted by the Journal of Information Technology. We welcome Dr. Manko to Gannon University's MBA program!



Carlo Candalla, Adjunct Lecturer, Master of Healthcare Administration

Carlo Candalla joins the Master of Healthcare Administration program this semester as an adjunct lecturer in Healthcare Finance. Mr. Candalla is currently the Chief Financial Officer of Wedge Medical Center in Philadelphia. Wedge provides mental health and substance abuse counseling in eight locations in the Philadelphia area, and Mr. Candalla has been part of Wedge since 2006.

Professor Candalla is not only a finance professional in industry, but he also has years of experience in distance education. He has taught for the University of California-San Diego, the New York Institute of Technology, and Rutgers, among others. Mr. Candalla holds two master's degrees: an MBA and a Master's in Economics. We welcome Professor Candalla to Gannon University's MHA program!



CELEBRATING 50 YEARS OF THE MBA PROGRAM

During Homecoming weekend, several alumni, former professors, faculty and staff gathered in the Center for Business Ingenuity to celebrate the 50th Anniversary of the Master's of Business Administration (MBA) program.



Featured articles

NEW ONLINE GRADUATE CERTIFICATES – 12 CREDITS EACH!

Did you know the School of Business now offers online Graduate Certificates? You can earn a certificate in Graduate Business Essentials or Graduate Healthcare Business Analytics in no time at all. Whether you want to advance your existing career or make a move into business or healthcare, these certificates are an excellent option for assisting you to reach your professional goals.

Either certificate is only 4 courses – check out the details below! Contact the Graduate Program Director* for more information.

Graduate Business Essentials (online) – 12 credits

GMBA 601: Managerial Accounting (3 credits)
GMBA 651: Marketing Management (3 credits)
GMBA 661: Financial Management (3 credits)
GMBA 774: Strategic Management (3 credits)

*Contact: Dr. Kalivoda

Graduate Healthcare Business Analytics (online) – 12 credits

GMHA 602: Introduction to the US Healthcare System (3 credits)
GMHA 606: Healthcare Information Systems and Technology (3 credits)
GMHA 611: Healthcare Research and Quantitative Methods (3 credits)
GMHA 661 : Healthcare Finance (3 credits)

*Contact: Dr. Stachel

LAUNCH OF THE KNIGHT ROUNDTABLE PODCAST

This year the DSB launched The Knight Roundtable - Business Talk from Gannon University. The podcast series features faculty and students from the Dahlkemper School of Business, as well as guests from the Erie Technology Incubator and the Small Business Development Center at Gannon University.

Click here to access our podcast series: <https://anchor.fm/gannondsb>



**DO YOU HAVE QUESTIONS? OR ARE YOU READY TO GET STARTED?
CONTACT GRADUATE ADMISSIONS TODAY!**

Jared Merritt - Office of Graduate Admissions at merritt010@gannon.edu or 814-871-7805

MBA Student Spotlights



"After completing my MBA in May 2022, I want to continue working in Higher Education, but with more well-rounded skills and knowledge to help me advance my career."

- Megan Loibl, from Orlando, Florida.



"Upon graduation in 2023, I want to work as a transition manager or management analyst where I can integrate both technical and functional aspects of an organization together."

- Chandra Raparla, international student from India.



"I'm a junior business consultant for a technology consulting company with a focus in ERP software, and I'm pursuing an MBA because I believe that it is respected among the industry that I want to jump into upon graduation."

- Jorge Meija, from San Juan, Puerto Rico.

DID YOU KNOW?

- The **Online MBA** is a 30 credit program that is completed asynchronously so it is flexible to meet your demanding schedule. Courses are offered in 7-week blocks and you will find we offer classes all year long, during fall, spring and summer! This program allows for maximum flexibility so you can meet your personal and professional goals on your time schedule.
- The **MBA in Business Analytics** utilizes advanced technologies designed to teach students how to gather and analyze data for making business decisions. Throughout the program, students work together to serve the needs of "real" businesses; and deliver to our clients final products that include data needs assessments, marketing research, and complete business plans. The program has seen a record 500% increase in applications for the 2021-2022 academic year.
- The **Online MHA** program was using Zoom before the Zoom craze of COVID-19. All MHA courses include a weekly, synchronous Zoom session. In these sessions, which are optional for students, attendees work on exercises, projects and assignments.